KETTLE PROMOTION



WHEN IT COMES TO SELLING SOUP, TRUST THE EXPERT

Campbell's® knows the right equipment can enhance soup offerings and increase sales.

PROMOTION DATES:

September 1, 2022 - February 28, 2023

 During the time of the promotion, when a customer purchases a combined 15 cases of eligible *Campbell's*® soups, not previously purchases in the last 90 days, will you be eligible to receive a 10.5qt soup kettle at NO CHARGE!
 (1) One Kettle Per Account

-NEW!





Campbell's® Reserve Aged White Cheddar & Cauliflower Bisque

Campbell's® # 28265

Tender cauliflower florets in a rich blend of sharp aged white cheddar, cream, onions and roasted garlic, rounded out with a hint of thyme.



REFRESHED RECIPE! Campbell's® Signature Chicken Noodle Soup

Campbell's® # 20303

A rich, robust chicken stock loaded with tender white chicken, circle cut carrots, egg noodles, celery and onions, then finished with garlic.



REFRESHED RECIPE! Campbell's® Signature Broccoli Cheddar

Campbell's® # 20301

Made with loads of broccoli and real cheese for a smooth, velvety texture, this soup is the perfect blend of cheesy goodness that's sure to satisfy.

Product Name	Case Code	Distributor Code	Pack/Size
Campbell's® Signature Broccoli Cheddar REFRESHED RECIPE!	20301		4/4 LB Pouch
Campbell's® Signature Chicken Noodle REFRESHED RECIPE!	20303		4/4 LB Pouch
Campbell's® Signature Tomato Bisque with Basil	24878		4/4 LB Pouch
Campbell's® Signature Vegan Vegetable	20600		4/4 LB Pouch
Campbell's® Reserve Aged White Cheddar & Cauliflower Bisque NEW!	28265		4/4 LB Pouch
Campbell's® Reserve Broadway Basil & Tomato Bisque	21081		4/4 LB Pouch
Campbell's® Reserve Creamy Chicken Soup with White and Wild Rice	21092		4/4 LB Pouch
Campbell's® Reserve Jambalaya with Chicken, Sausage, Ham	21083		4/4 LB Pouch
Campbell's® Reserve Lobster Bisque w Sherry	21068		4/4 LB Pouch
Campbell's® Reserve Mexican Street Corn - RTC	27926		4/4 LB Pouch
Campbell's® Reserve Minestrone Soup with Garden Vegetables	21093		4/4 LB Pouch
Campbell's® Reserve Roasted Poblano & white Cheddar Soup with Tomatillos	26832		4/4 LB Pouch
Campbell's® Reserve Roasted Red Pepper & Smoked Gouda Bisque - RTC	16835		4/4 LB Pouch
Campbell's® Reserve Tequila-Spiked Fiesta Chicken	21076		4/4 LB Pouch
Campbell's® Reserve Wicked Thai-Style Chicken & Rice	20805		4/4 LB Pouch

PLEASE CONTACT YOUR CAMPBELL'S SALES REPRESENTATIVE FOR DETAILS



ADE TO SER

