

AMD COMING BACK.

serve delicious, balanced and convenient choices from CAMPBELL'S FOODSERVICE.











GRAB and GO and PROFIT.

For today's busy customers, convenience is everything. You can boost margins by offering flavorful, familiar snacks and beverages when and where guests want them.



75% OF CONSUMERS SAY

> FLAVOR OR TASTE IS A PURCHASE DRIVER FOR SNACKS.¹

4.0%
DE CONSUMERS SAV

THAT LIKING THE BRAND IS AN IMPORTANT ATTRIBUTE WHEN CHOOSING A SNACK.1

¹Technomic, Inc., Snacking Occasion Consumer Trend Report, 2020

WITH FAMILIARITY comes, CONFIDENCE,

At Campbell's Foodservice, we want to help you offer your busiest guests high-quality, crave-worthy food and beverages from brands they know and love. Ranging from tried-and-true favorites to trending flavors, there's a satisfying choice for every on-the-move customer.

DELIVER ON THE DEWAND.



















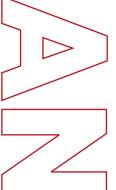






















32% OF YOUNGER CONSUMERS

ARE ORDERING
SNACKS FOR
SOCIAL OCCASIONS

MORE OFTEN NOW THAN IN 2016.1

Pepperidge Farm® Bulk Snacks

Goldfish® Baked with Whole Grain Crackers-Disney's Mickey Mouse Cheddar

Goldfish® Crackers-Sweet & Savory Variety Pack
46 oz. carton Case Code: 04731 Pack/Size: 45/46 oz.

Pepperidge Farm® Crackers-Snack-Size Bag

Goldfish® Baked with Whole Grain Crackers-100 Calorie Cheddar

Case Code: 14367 Pack/Size: 300/.75 oz.

75 oz. bag Case Code: 27516 Pack/Size: 300/.75 oz.

Goldfish® Baked with Whole Grain Crackers–Cheddar
75 oz. bag Case Code: 18105 Pack/Size: 300/.75 oz.

Goldfish® Baked with Whole Grain Crackers-Colors
.75 oz. bag Case Code: 04788 Pack/Size: 300/.75 oz.

Goldfish® Baked with Whole Grain Crackers—Xtra Cheddar
.75 oz. bag Case Code: 23088 Pack/Size: 300/.75 oz.

.75 oz. bag Case Code: 18197 Pack/Size: 100/.75 oz.

Goldfish® Baked with Whole Grain Crackers—Cheddar

1 oz. bag Case Code: 21680 Pack/Size: 60/1 oz.

Goldfish® Crackers—Cheddar

.5 oz. bag Case Code: 07937 Pack/Size: 100/.5 oz.

Goldfish® Crackers-Cheddar

Goldfish® Crackers-Cheddar
1 oz. bag Case Code: 07495 Pack/Size: 60/1 oz.

Goldfish® Crackers-Cheddar
1.5 oz. bag Case Code: 13539 Pack/Size: 72/1.5 oz.

Goldfish® Crackers-Cheddar

2.25 oz. bag Case Code: 15683 Pack/Size: 72/2.25 oz.

Giant Goldfish® Grahams-Cinnamon

.9 oz. bag Case Code: 26830 Pack/Size: 300/.9 oz.

Giant Goldfish® Grahams-Vanilla

Giant Goldfish® Grahams-Vanilla
.9 oz. bag Case Code: 26828 Pack/Size: 300/.9 oz.

Goldfish® Baked with Whole Grain Grahams–French Toast

1 oz. bag Case Code: 25082 Pack/Size: 300/1 oz.

Goldfish® Baked with Whole Grain Grahams–Honey Bun

Pepperidge Farm® Cookies

Milano® Cookies Distinctive Portion Pack (4-Pack)
1.5 oz. bag Case Code: 11310 Pack/Size: 60/1.5 oz.

Milano® Cookies Portion Pack (2-Pack)
.75 oz. bag Case Code: 07958 Pack/Size: 120/.75 oz.

Claims Key

.75 oz. bag

V Vegetarian

WG Whole Grain

Case Code: 25083 Pack/Size: 300/1 oz.

¹Technomic, Inc., Snacking Occasion Consumer Trend Report, 2020

Campbell's® Tomato Juice

Tomato Juice 5.5 oz. can	Case Code: 00007	Pack/Size: 48/5.5 oz.	VG GF
Tomato Juice 11.5 oz. can	Case Code: 04029	Pack/Size: 24/11.5 oz.	GF FS PB
Tomato Juice 11.5 oz. can	Case Code: 01293	Pack/Size: 24/11.5 oz.	GF FS PB

<i>V8</i> ® Vegetable Juice−Can	
Low Sodium 100% Vegetable Juice 5.5 oz. can Case Code: 00067 Pack/Size: 48/5.5 oz.	GF V LS FS
Original 100% Vegetable Juice 5.5 oz. can Case Code: 00020 Pack/Size: 48/5.5 oz.	GF V FS PB
Original 100% Vegetable Juice (24-Pack) 5.5 oz. can Case Code: 19069 Pack/Size: 1-24pk/5.5 oz.	GF V FS PB
Original 100% Vegetable Juice 11.5 oz. can Case Code: 15316 Pack/Size: 24/11.5 oz.	GF V FS PB
Low Sodium 100% Vegetable Juice 11.5 oz. can Case Code: 17086 Pack/Size: 24/11.5 oz.	GF V LS FS PB
Spicy Hot 100% Vegetable Juice 11.5 oz. can Case Code: 04285 Pack/Size: 24/11.5 oz.	GF V FS PB
Original 100% Vegetable Juice (6-Pack) 11.5 oz. can Case Code: 15319 Pack/Size: 4-6pk/11.5 oz.	GF V FS PB

V8® Vegetable Juice-PET

Original 100 12 oz. pet	% Vegetable Juice Product Code: 13804	Pack/Size: 12/12 oz.	GF V FS PB
Spicy Hot 10 12 oz. pet	00% Vegetable Juice Product Code: 13802	Pack/Size: 12/12 oz.	GF V FS PB

V8® +Energy® Still

Orange Pin			GF V LS CS PB
8 oz. can	Case Code: 20176	Pack/Size: 24/8 oz.	
Peach Man	Peach Mango 8 oz. can Case Code: 19620 Pack/Size: 24/8 oz. Pomegranate Blueberry 8 oz. can Case Code: 19621 Pack/Size: 24/8 oz. GF V LS CS PB Orange Pineapple 11.5 oz. can Case Code: 27292 Pack/Size: 12/11.5 oz.		
8 oz. can	Case Code: 19620	Pack/Size: 24/8 oz.	
Pomegrana	ate Blueberry		
8 oz. can	Case Code: 19621	Pack/Size: 24/8 oz.	OF V LS US PB
Orange Pin	eapple		CE VIC CO DR
11.5 oz. ca	n Case Code: 27292	Pack/Size: 12/11.5 oz.	
Peach Man	igo		GF V LS CS PB
11.5 oz. ca	n Case Code: 2729	Pack/Size: 12/11.5 oz.	
Pomegrana	ate Blueberry		GF V LS CS PB
11.5 oz. ca	n Case Code: 27293	B Pack/Size: 12/11.5 oz.	

V8® +Energy® Sparkling

Black Cherry 11.5 oz. can Case Code: 27625	Pack/Size: 12/11.5 oz.	GF V LS CS PB
Lemon Lime 11.5 oz. can Case Code: 27627	Pack/Size: 12/11.5 oz.	GF V LS CS PB
Orange Pineapple 11.5 oz. can Case Code: 27633	Pack/Size: 12/11.5 oz.	GF V LS CS PB
Strawberry Kiwi 11.5 oz. can Case Code: 27623	Pack/Size: 12/11.5 oz.	GF V LS CS PB

Claims Key

VG Vegan

GF Gluten Free
V Vegetarian









¹Technomic, Inc., Snacking Occasion Consumer Trend Report, 2020

GRAB AND GO PORTFOLIO



V8® Splash®

Pack/Size: 12/16 oz.		GF V
Pack/Size: 12/16 oz.		GF V
Pack/Size: 12/16 oz.		GF V
Pack/Size:12/16 oz.		GF V
wberry Kiwi, Berry Blend) Pack/Size: 12/16 oz.		GF V
	Pack/Size: 12/16 oz. Pack/Size: 12/16 oz. Pack/Size:12/16 oz. wberry Kiwi, Berry Blend)	Pack/Size: 12/16 oz. Pack/Size: 12/16 oz. Pack/Size:12/16 oz. wberry Kiwi, Berry Blend)



AN ITEM'S PORTABILITY DRIVES THEIR PURCHASING DECISIONS. 1

















Cape Cod® Chips



Original Sea 1 oz. bag	Salt Case Code: 12158	Pack/Size: 88 ct.	
Original Sea 1.5 oz. bag	Salt Case Code: 12037	Pack/Size: 56 ct.	
•	Salt Less Fat Case Code: 12036	Pack/Size: 56 ct.	

Sea Salt & Vinegar Case Code: 12038 Pack/Size: 56 ct. 1.5 oz. bag Sweet Mesquite Barbeque Less Fat 1.375 oz. bag Case Code: 12482 Pack/Size: 56 ct.

Late July® Tortilla Chips



Tortilla Chips-Jalapeño Lime Case Code: 10734 Pack/Size: 80 ct. 1 oz. bag Tortilla Chips-Nacho Cheese

Case Code: 10389 Pack/Size: 80 ct. 1 oz. bag

Tortilla Chips-Jalapeño Lime

Pack/Size: 24 ct. 2 oz. bag Case Code: 10445

Restaurant Style Tortilla Chips-Organic Chia Quinoa Case Code: 10444 Pack/Size: 9 ct. 10.1 oz. bag

Restaurant Style Tortilla Chips-Organic Sea Salt Case Code: 10446 Pack/Size: 9 ct. 10.1 oz. bag

Kettle Brand® Chips



Variety	Pack	(Backyard	Barbeque [©]	, Jalapeño,	White Ched	dar)
1 5 07	hoa	Cooo Code	00402	Dook/Cizor S	00 ot	

1.5 oz. bag Pack/Size: 30 ct.

Backyard Barbeque®

Case Code: 03079 Pack/Size: 24 ct. 1.5 oz. bag

Jalapeño

1.5 oz. bag Case Code: 03078 Pack/Size: 24 ct.

Sea Salt

Pack/Size: 24 ct. 1.5 oz. bag Case Code: 03077

Sea Salt & Vinegar

Case Code: 03082 Pack/Size: 24 ct. 1.5 oz. bag

White Cheddar

Case Code: 03083 Pack/Size: 24 ct. 1.5 oz. bag

Backyard Barbeque®

Case Code: 08433 Pack/Size: 24 ct. 2 oz. bag

Honey Dijon

Case Code: 09479 Pack/Size: 24 ct. 2 oz. bag

Jalapeño

Case Code: 08434 Pack/Size: 24 ct. 2 oz. bag

Sea Salt

2 oz. bag Case Code: 09570 Pack/Size: 24 ct.

Sea Salt & Vinegar

2 oz. bag Case Code: 08432 Pack/Size: 24 ct.

White Cheddar

Pack/Size: 24 ct. 2 oz. bag Case Code: 08424

Krinkle Cut™ Chips-Dill Pickle

2 oz. bag Case Code: 09717 Pack/Size: 24 ct.

Krinkle Cut™ Chips-Salt & Pepper

Pack/Size: 6 ct. 2 oz. bag Case Code: 08431

Tom's® Potato Chips



Original

1 oz. bag Case Code: 10873 Pack/Size: 72 ct.

Vinegar & Salt

1 oz. bag Case Code: 10872 Pack/Size: 72 ct.

Eatsmart® Snacks



Veggie Crisps

Pack/Size: 36 ct.

Krunchers!® Potato Chips



Mesquite Barbeque

Case Code: 96690 Pack/Size: 56 ct. 1 oz. bag

Original

1 oz. bag Case Code: 96670 Pack/Size: 56 ct.

Jalapeño

Case Code: 96700 Pack/Size: 42 ct. 1.5 oz. bag

Emerald® Nuts



Natural Almonds-100 Calorie Pack

.62 oz. bag Case Code: 09155 Pack/Size: 200ct/.62 oz.

Dill Pickle Cashews

1.25 oz. bag Case Code: 12191 Pack/Size: 6/12 ct.

Jalapeño Cashews

1.25 oz. bag Case Code: 12190 Pack/Size: 6/12 ct.

Roasted & Salted Cashews

Pack/Size: 6/12 ct.

Salt & Pepper Cashews

1.25 oz. bag Case Code: 12195 Pack/Size: 6/12 ct.









Snack Factory® Pretzel Crisps



Buffalo Wing 3 oz. bag	Case Code: 10009	Pack/Size: 8 ct.
Garlic Parm 3 oz. bag	Case Code: 11908	Pack/Size: 8 ct.
Original 3 oz. bag	Case Code: 10008	Pack/Size: 8 ct.
Original 1 oz. bag	Case Code: 05211	Pack/Size: 6/10 ct.



Snyder's of Hanover®	Pretzels	SNYDI	ER'S.
Pretzel Pieces-Cheddar Cheese 2.25 oz. bag Case Code: 82600	Pack/Size: 60 ct.		
Pretzel Pieces-Honey Mustard & 2.25 oz. bag Case Code: 81110	Onion Pack/Size: 60 ct.		
Pretzel Pieces-Hot Buffalo Wing 2.25 oz. bag Case Code: 81090	Pack/Size: 60 ct.		
Pretzel Pieces-Jalapeño 2.25 oz. bag Case Code: 81100	Pack/Size: 60 ct.		
Pretzels-Mini 1.5 oz. bag Case Code: 22170	Pack/Size: 60 ct.		
Pretzels-Olde Tyme 1.58 oz. bag Case Code: 22180	Pack/Size: 60 ct.		
Pretzels-Sourdough Nibblers 1.5 oz. bag Case Code: 22210	Pack/Size: 60 ct.		
Pretzels-Sticks 1.5 oz. bag Case Code: 22190	Pack/Size: 60 ct.		
Pretzels-Mini 2.25 oz. bag Case Code: 27982	Pack/Size: 48 ct.		
Pretzels-Mini 1.5 oz. bag Case Code: 88150	Pack/Size: 48 ct.		
Pretzels-Sourdough Nibblers 2.25 oz. bag Case Code: 25182	Pack/Size: 48 ct.		
Twisted Pretzel Sticks-Seasoned 2.25 oz. bag	Pack/Size: 36 ct.		
Pretzel Pieces-Honey Mustard & 5 oz. bag Case Code: 11813	Onion Pack/Size: 8 ct.		
Pretzel Pieces-Hot Buffalo Wing 5 oz. bag Case Code: 11814	Pack/Size: 8 ct.		
Pretzels-Sticks 3.5 oz. bag Case Code: 11818	Pack/Size: 8 ct.		
Pretzels-Mini 3.5 oz. bag Case Code: 11816	Pack/Size: 8 ct.		
Pretzels-Sourdough Nibblers 3.5 oz. bag Case Code: 11817	Pack/Size: 8 ct.		



Lance® Sandwich Crackers



Captain's Wafe	ers® Cream Cheese &	Chives	
1.375 oz. pack	Case Code: 04329	Pack/Size: 6/20 ct. caddy	
Captain's Wafe	ers® Grilled Cheese		
1.375 oz. pack	Case Code: 04332	Pack/Size: 6/20 ct. caddy	
Malt® Peanut E	Butter		
1.29 oz. pack	Case Code: 03789	Pack/Size: 6/20 ct. caddy	
ToastChee® Pe	anut Butter		
1.52 oz. pack	Case Code: 03788	Pack/Size: 6/20 ct. caddy	
Toastv® Peanu	t Butter		

1.29 oz. pack Case Code: 03787 Pack/Size: 6/20 ct. caddy Variety Pack: Toasty® Peanut Butter, ToastChee® Peanut Butter, Captain's Wafers® Cream Cheese & Chive

11.4 oz. box Case Code: 08050 Pack/Size: 14/8 ct. box

Lance® Nekot® Cookies

Lemon 1.72 oz. pack	Case Code: 07602	Pack/Size: 6/20 ct. caddy	
Peanut Butter 1.75 oz. pack	Case Code: 03790	Pack/Size: 6/20 ct. caddy	
Vanilla Créme 1.70 oz. pack	Case Code: 13727	Pack/Size: 6/20 ct. caddy	

Lance® Salty Snacks

hotle2	Peanuts
Jaileu	reallulo

1.125 oz. bag Case Code: 14674 Pack/Size: 100 ct.

White Cheddar Popcorn

Case Code: 01260 Pack/Size: 60 ct. .75 oz. bag













Campbell's®-Sipping Soup

Chicken & Stars 10.75 oz. sipping soup	Case Code: 15076	Pack/Size: 8/10.75 oz.	NAE
Chicken with Mini Noo 10.75 oz. sipping soup		Pack/Size: 8/10.75 oz.	NAE
Creamy Tomato 10.75 oz. sipping soup	Case Code: 14981	Pack/Size: 8/10.75 oz.	V
Tomato 10.75 oz. sipping soup	Case Code: 13736	Pack/Size: 8/10.75 oz.	V VG

Campbell's @- Well Yes! @ Sipping Soup-Microwavable Cup

Butternut Squash & Sweet Potato 11.1 oz. sipping soup	V NAE
Roasted Red Pepper & Tomato 11 oz. sipping soup Case Code: 24632 Pack/Size: 8/11 oz.	V NON GMO
Sweet Corn with Roasted Poblano Peppers 11.1 oz. sipping soup Case Code: 24635 Pack/Size: 8/11.1 oz.	V NON GMO
Tomato & Sweet Basil	V CC NON

Campbell's® Soup-Microwavable Bowl

11.2 oz. sipping soup Case Code: 25034 Pack/Size: 8/11.2 oz.

Chicken Noodle 15.4 oz. microwavable bowl	Case Code: 13459	Pack/Size: 8/15.4 oz.	NAE
Creamy Tomato 15.4 oz. microwavable bowl	Case Code: 16461	Pack/Size: 8/15.4 oz.	V
Healthy Request® Chicke 15.3 oz. microwavable bowl		Pack/Size: 8/15.3 oz.	Region NAE

Homestyle Chicken Noodle 15.4 oz. microwavable bowl Case Code: 18064 Pack/Size: 8/15.4 oz.

Claims Key

VG Vegan

GF Gluten Free Vegetarian

Made with No-Antibiotics-Ever Chicken Meat

Non-GMO

Healthy Request®

Contact your broker or sales rep for additional varieties.

Camphell's® Chunky® Soup-Microwayable Bowl

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Beef with Country Vegetables	
15.25 oz. microwavable bowl Case Code: 14878	Pack/Size: 8/15.25 oz.
Chili Beef with Beans	
15.25 oz. microwavable bowl Case Code: 15904	Pack/Size: 8/15.25 oz.
Chili Hot & Spicy Beef with Beans	
15.25 oz. microwavable bowl Case Code: 15905	Pack/Size: 8/15.25 oz.
Classic Chicken Noodle	N. 191 - 242 - 2
15.25 oz. microwavable bowl Case Code: 14880	Pack/Size: 8/15.25 oz.
Creamy Chicken & Dumpling	Death(Circ. 0/45 05 an
15.25 oz. microwavable bowl Case Code: 14919	Pack/Size: 8/15.25 oz.
Sirloin Burger with Country Vegetables	

15.25 oz. microwavable bowl Case Code: 14879 Pack/Size: 8/15.25 oz.

Baked Potato with Bacon 15.5 oz. microwavable bowl Case Code: 21331 Pack/Size: 8/15.5 oz. Creamy Broccoli Cheddar Bisque 15.5 oz. microwavable bowl Case Code: 21330 Pack/Size: 8/15.5 oz. Roasted Chicken Noodle 15.5 oz. microwavable bowl Case Code: 21533 Pack/Size: 8/15.5 oz.	Campbell's Slow Kettle Soup-Microwavable Bowl				
Creamy Broccoli Cheddar Bisque 15.5 oz. microwavable bowl Case Code: 21330 Pack/Size: 8/15.5 oz. Roasted Chicken Noodle			Pack/Size: 8/15 5 oz		
Roasted Chicken Noodle	Creamy Broccoli Chedda	Bisque			
1		Case Code: 21330	Pack/Size: 8/15.5 oz.		
	15.5 oz. microwavable bowl	Caca Codo: 21522	Pack/Cizo: 9/15 5 oz	N	
		•			
Tomato & Sweet Basil Bisque	15.5 oz. microwavable bowl	Case Code: 17547	Pack/Size: 8/15.5 oz.		

Campbell's® Slow Kettle® Soup with a Crunch

-Microwavable Bowl

Creamy Tomato Soup with a Crunch 7.44 oz. microwavable bowl Case Code: 25271 Pack/Size: 6/7.44 oz.

Loaded Potato Soup with a Crunch 7.44 oz. microwavable bowl Case Code: 25274 Pack/Size: 6/7.44 oz.

Swanson® Bone Broth Sipping Soup-Microwavable Cup

Chicken			NON
10.75 oz. sipping broth	Case Code: 26934	Pack/Size: 8/10.75 oz.	NON GMO
Chicken with Turmeri	c & Ginger		NON
10.75 oz. sipping broth	Case Code: 27103	Pack/Size: 8/10.75 oz.	NON GMO

Swanson® Easy-Open Canned Chicken

4.5 oz. can	Case Code: 02379	Pack/Size: 24/4.5 oz.	GF
White Premiur	n Chicken Chunk		CE
12.5 oz. can	Case Code: 18806	Pack/Size: 12/12.5 oz.	UF







GS Good Source of...