

MICRO MARKET



TOP BRANDS FLY OFF SHELVES.

The Campbell's® Convenience Portfolio offers a complete range of snacks that serve as convenient, crave-worthy choices at your micro market. Boost sales by making the switch today.



IS THE
#1
CAPE COD
KETTLE CHIP*

IS THE
#1
PEPPERIDGE FARM
Milano
PREMIUM COOKIE*

IS THE
#1
Goldfish
CRACKER BRAND IN HOUSEHOLDS
WITH KIDS UNDER 12*

IS THE
#3
KETTLE
BRAND
KETTLE CHIP
IN THE U.S.*

IS THE
#1
SHACK FACTORY
Pretzel Crisps
DELI SNACK
IN THE U.S.*

IS AMERICA'S
#1
Lance
SANDWICH
CRACKER*



IRI MULO \$ consumption latest 52 weeks ending 10/31/2021



For more info on these products and our entire Convenience Portfolio, visit campbellsfoodservice.com.



Snyder's of Hanover® Pretzels



Pretzels—Olde Tyme
1.58 oz. bag Case Code: 22180 Pack/Size: 60 ct.

Pretzels—Mini
2.25 oz. bag Case Code: 27982 Pack/Size: 48 ct.

Pretzels—Sourdough Nibblers
3.5 oz. bag Case Code: 11817 Pack/Size: 8 ct.

Pretzel Pieces—Jalapeño
2.25 oz. bag Case Code: 81100 Pack/Size: 60 ct.

Lance® Sandwich Crackers



ToastChee® Peanut Butter Filling
1.52 oz. pack Case Code: 03788 Pack/Size: 6/20 ct. caddy

Toasty® Peanut Butter Filling
1.29 oz. pack Case Code: 03787 Pack/Size: 6/20 ct. caddy

Nekot® Cookies—Peanut Butter
1.75 oz. pack Case Code: 03790 Pack/Size: 120 ct.

Cape Cod® Chips (available regionally)



Original Sea Salt
1.5 oz. bag Case Code: 12037 Pack/Size: 56 ct.

Reduced Fat
1.5 oz. bag Case Code: 12036 Pack/Size: 56 ct.

Kettle Brand® Chips



Jalapeño
1.5 oz. bag Case Code: 03078 Pack/Size: 24 ct.

Sea Salt
1.5 oz. bag Case Code: 03077 Pack/Size: 24 ct.

Sea Salt & Vinegar
1.5 oz. bag Case Code: 03082 Pack/Size: 24 ct.

Backyard Barbeque®
2 oz. bag Case Code: 08433 Pack/Size: 24 ct.

Krinkle Cut® Chips—Salt & Pepper
2 oz. bag Case Code: 08431 Pack/Size: 24 ct.

Pepperidge Farm® Cookies



Milano® Cookies Distinctive Portion Pack (4-Pack)
1.5 oz. bag Case Code: 11310 Pack/Size: 60/1.5 oz.

Pepperidge Farm® Crackers—Snack-Size Bag

Goldfish® Crackers—Cheddar
2.25 oz. bag Case Code: 15683 Pack/Size: 72/2.25 oz.

Snack Factory® Pretzel Crisps



Buffalo Wing
3 oz. bag Case Code: 10009 Pack/Size: 8 ct.

Original
3 oz. bag Case Code: 10008 Pack/Size: 8 ct.

Late July® Tortilla Chips



Clásico Jalapeño Lime Tortilla Chips
2 oz. bag Case Code: 10444 Pack/Size: 6 ct.

Clásico Nacho Chipotle Tortilla
2 oz. bag Case Code: 10446 Pack/Size: 6 ct.

Contact your broker or sales rep for additional varieties.



Campbell's® Sipping Soups—Microwavable Cup



Chicken with Mini Noodles
10.75 oz. sipping soup Case Code: 14982 Pack/Size: 8/10.75 oz.



Tomato
10.75 oz. sipping soup Case Code: 13736 Pack/Size: 8/10.75 oz.



Campbell's® Well Yes!® Sipping Soups—Microwavable Cup



Tomato & Sweet Basil
11.2 oz. sipping soup Case Code: 25034 Pack/Size: 8/11.2 oz.



Campbell's® Chunky®—Microwavable Bowl



Chili Beef with Beans
15.25 oz. microwavable bowl Case Code: 15904 Pack/Size: 8/15.25 oz.

Classic Chicken Noodle Soup
15.25 oz. microwavable bowl Case Code: 14880 Pack/Size: 8/15.25 oz.



Sirloin Burger Soup with Country Vegetables
15.25 oz. microwavable bowl Case Code: 14879 Pack/Size: 8/15.25 oz.

V8® Vegetable Juice—Can



Original 100% Vegetable Juice
11.5 oz. can Case Code: 15316 Pack/Size: 24/11.5 oz.



V8® Splash®

Berry Blend
16 oz. pet Case Code: 14653 Pack/Size: 12/16 oz.



Tropical Blend
16 oz. pet Case Code: 14654 Pack/Size: 12/16 oz.



V8® Vegetable Juice—PET

Original 100% Vegetable Juice
12 oz. pet Case Code: 13804 Pack/Size: 12/12 oz.



V8® +Energy® Sparkling

Black Cherry
11.5 oz. can Case Code: 27625 Pack/Size: 12/11.5 oz.



Orange Pineapple
11.5 oz. can Case Code: 27633 Pack/Size: 12/11.5 oz.



Claims Key



Gluten Free



Vegan



Vegetarian



Low Sodium



Plant-Based



Good Source of...



Non-GMO



Full Serving of Fruits or Vegetables



Combined Serving of Fruits and Vegetables



Made with No-Antibiotics-Ever Chicken Meat



For more info on these products and our entire Convenience Portfolio, visit campbellsfoodservice.com.