



BACK IN  
STOCK

REDUCED SODIUM SOUP - PROMOTION

NON-COMMERCIAL

Buy One Get One Free

**BOGO**

Up to 20 Cases Free

Maximum Case Price \$27.50 • Maximum Rebate \$550

Valid May 1, 2022 – August 31st, 2022



SERVE BETTER-FOR-YOU-SOUPS  
**FULL OF FLAVOR** *and* **CAREFULLY  
SELECTED INGREDIENTS**  
*with* **LESS SODIUM.\***

*what's in*

NO-ANTIBIOTICS-EVER CHICKEN MEAT  
LOW IN FAT, SATURATED FAT AND CHOLESTEROL  
VEGAN, VEGETARIAN AND GLUTEN-FREE OPTIONS

*what's out*

ADDED MSG • HIGH-FRUCTOSE CORN SYRUP  
COLORS FROM ARTIFICIAL SOURCES  
ARTIFICIAL FLAVORS • ADDED PRESERVATIVES



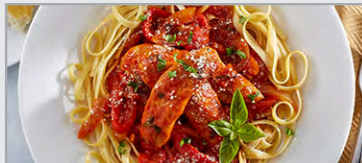
### Recipe Spotlight

Add Flavor, Save Labor and Make an Impression by using Frozen Soup as an Ingredient.



#### Smoked Paprika & Lime Chicken Bowl

Made with  
**Campbell's® Signature Reduced Sodium  
Tomato Basil Soup**



#### Chicken Cacciatore Pasta Bowl

Made with  
**Campbell's® Signature Reduced Sodium  
Tomato Basil Soup**



#### Southwest Chipotle Chicken

Made with  
**Campbell's® Signature Reduced Sodium  
Tomato Basil Soup**

\*Compared with 860mg of sodium in Campbell's® Signature Chicken Noodle, 710mg of sodium in Campbell's® Signature Tomato Bisque with Basil and 750mg of sodium in Campbell's® Signature Vegan Vegetable



For more, visit [campbellsfoodservice.com](http://campbellsfoodservice.com).



Meet **CAMPBELL'S® SIGNATURE**  
REDUCED SODIUM SOUPS.

**293mg**  
of SODIUM  
PER 6 OZ  
SERVING

*We understand that*  
**YOU FACE THE CHALLENGE  
OF SATISFYING MANY DIFFERENT  
DIETARY NEEDS WHILE BALANCING  
NUTRITION AND GREAT TASTE.**

Campbell's® Signature Reduced Sodium\* soups are carefully crafted and available in familiar and well-loved flavors **with 293mg of sodium per 6 oz. serving.** We're here to help you meet a variety of patient, resident and guest demands; reduce rising labor costs; and find an easier alternative to making reduced sodium soups from scratch. You'll be proud to serve them as delicious sides or meals.



Campbell's® Signature Reduced Sodium Tomato Basil

This vegetarian delight is full of pureed and diced tomatoes, fresh cream, chopped basil and roasted garlic, along with a variety of spices for seasoning.



Campbell's® Signature Reduced Sodium Chicken Noodle

It's a classic for a reason. Tender chunks of white-meat chicken, egg noodles, diced vegetables, and a blend of herbs and spices mix with a home-style chicken stock.



Campbell's® Signature Reduced Sodium Vegan Vegetable

Great northern beans and vegetables simmer in a broth of pureed tomatoes with the allure of tangy balsamic vinegar and smoked paprika.

| Case Code | Pack/Size     | Allergens |
|-----------|---------------|-----------|
| 27444     | 4/4 lb. pouch | Milk      |

**GF V**

**Sodium Contribution  
to Your Menu**

|                         |       |
|-------------------------|-------|
| 1 cup/ 8 oz.<br>portion | 390mg |
| ¾ cup/ 6 oz.<br>portion | 293mg |
| ½ cup/ 4 oz.<br>portion | 195mg |



|               |       |
|---------------|-------|
| Calories      | 80    |
| Total Fat     | 1.5g  |
| Saturated Fat | 1g    |
| Cholesterol   | 5mg   |
| Sodium        | 390mg |
| Carbohydrates | 14g   |
| Fiber         | 3g    |
| Sugars        | 9g    |
| Protein       | 2g    |
| Potassium     | 450mg |

- based on 8oz. serving

| Case Code | Pack/Size     | Allergens       |
|-----------|---------------|-----------------|
| 27443     | 4/4 lb. pouch | egg, soy, wheat |

**GS NAE**  
Protein

**Sodium Contribution  
to Your Menu**

|                         |       |
|-------------------------|-------|
| 1 cup/ 8 oz.<br>portion | 390mg |
| ¾ cup/ 6 oz.<br>portion | 293mg |
| ½ cup/ 4 oz.<br>portion | 195mg |



|               |       |
|---------------|-------|
| Calories      | 120   |
| Total Fat     | 3g    |
| Saturated Fat | 1g    |
| Cholesterol   | 15mg  |
| Sodium        | 390mg |
| Carbohydrates | 15g   |
| Fiber         | 1g    |
| Sugars        | 2g    |
| Protein       | 8g    |
| Potassium     | 180mg |

- based on 8oz. serving

| Case Code | Pack/Size     | Allergens |
|-----------|---------------|-----------|
| 27445     | 4/4 lb. pouch | None      |

**GF V VG GS PB**  
Fiber

**Sodium Contribution  
to Your Menu**

|                         |       |
|-------------------------|-------|
| 1 cup/ 8 oz.<br>portion | 390mg |
| ¾ cup/ 6 oz.<br>portion | 293mg |
| ½ cup/ 4 oz.<br>portion | 195mg |



|               |       |
|---------------|-------|
| Calories      | 70    |
| Total Fat     | 0g    |
| Saturated Fat | 0g    |
| Cholesterol   | 0mg   |
| Sodium        | 390mg |
| Carbohydrates | 14g   |
| Fiber         | 4g    |
| Sugars        | 4g    |
| Protein       | 3g    |
| Potassium     | 240mg |

- based on 8oz. serving

**Claims Key**

**GF** Gluten Free **V** Vegetarian **VG** Vegan **GS** Good Source of... **NAE** Made with No-Antibiotics-Ever Chicken Meat **PB** Plant-Based

\*Compared with 860mg of sodium in Campbell's® Signature Chicken Noodle, 710mg of sodium in Campbell's® Signature Tomato Bisque with Basil and 750mg of sodium in Campbell's® Signature Vegan Vegetable



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# REDUCED SODIUM SOUP - PROMOTION

Up to 20 Cases Free • Maximum Case Price \$27.50 • Maximum Rebate \$550 **NON-COMMERCIAL**  
May 1, 2022 – August 31st, 2022



**Reduced Sodium Soup**  
**Trend Solution**

**38%**  
in  
SENIOR LIVING

**41%**  
in  
HOSPITALS

**44%**  
in  
LONG-TERM CARE

**OF PATIENTS and RESIDENTS  
FOLLOW A SPECIAL DIET**

| Number of Cases | Product Name  | Case Code | Pack/Size | Claims              |
|-----------------|---|-----------|-----------|---------------------|
|                 | Campbell's® Signature Reduced Sodium Chicken Noodle - 4 lb Pouches  | 27443     | 4 / 4 LB  | GS NAE Protein      |
|                 | Campbell's® Signature Reduced Sodium Tomato Basil - 4 lb Pouches    | 27444     | 4 / 4 LB  | GF V                |
|                 | Campbell's® Signature Reduced Sodium Vegan Vegetable - 4 lb Pouches | 27445     | 4 / 4 LB  | GF V VG GS PB Fiber |

| Total Cases |
|-------------|
|             |

#### Claims Key

GF Gluten Free V Vegetarian VG Vegan GS Good Source of... NAE Made with No-Antibiotics-Ever Chicken Meat PB Plant-Based

|                                 |                       |       |               |          |
|---------------------------------|-----------------------|-------|---------------|----------|
| Name of Operation               |                       |       |               |          |
| First Name                      | Last Name             | Title |               |          |
| Street Address (no PO Boxes)    |                       | City  | State         | Zip Code |
| Country                         | Business Phone Number | Ext.  | Email Address |          |
| Distributor/City/State/Zip Code |                       |       |               |          |

#### TERMS AND CONDITIONS:

Send original completed claim form and distributor invoices to:  
Reduced Sodium Soup Promotion PO Box 49542 • Strongsville, OH 44149-0542  
or email to: campbell\_foodservice\_rebates@archway.com

- A. This rebate offer applies to Non-Commercial foodservice operators only.
- B. Checks will be made payable to corporate entities only, and not to individuals.
- C. Offer good only in the U.S.A.
- D. Applies only on eligible Campbell's products purchased between 05/1/2022 – 08/31/2022.
- E. This rebate offer may not be combined with any other offer during the same period.
- F. This rebate cannot be duplicated, assigned or transferred by an operator.
- G. Allow 4–6 weeks for payment of rebate.

By submitting this form, you agree to receive marketing communications, such as product information, services, discount offers and promotions, from Campbell's Foodservice. You may opt out at any time. [www.campbellsoupcompany.com/privacy-policy/](http://www.campbellsoupcompany.com/privacy-policy/) ☐ Opt Out

- H. Minimum rebate 3 cases; maximum rebate \$550.
- I. Distributors may not redeem on behalf of operators.
- J. Club stores, vending suppliers, c-stores, retail outlets and retail distributors are excluded.
- K. All submissions must be received by 09/30/2022.
- L. Campbell's Foodservice is not responsible for lost, late or misdirected submissions.



Source: Technomic Understanding Healthcare Foodservice, 2018



For more, visit [campbellsfoodservice.com](http://campbellsfoodservice.com).

FSReducedSodiumT2.22\_Non-Commercial

03/10/2022/M