



PERFECT PAIRINGS - PROMOTION

COMMERCIAL

Perfect Pairings with

SELECT FROZEN SOUPS & CRACKERS

EARN
up to
\$500

Valid May 1, 2022 - August 31, 2022

Maximum Rebate \$500



Campbell's
RESERVE SOUPS

Campbell's
SIGNATURE SOUPS

Lance

PEPPERIDGE FARM

KETTLE
BRAND



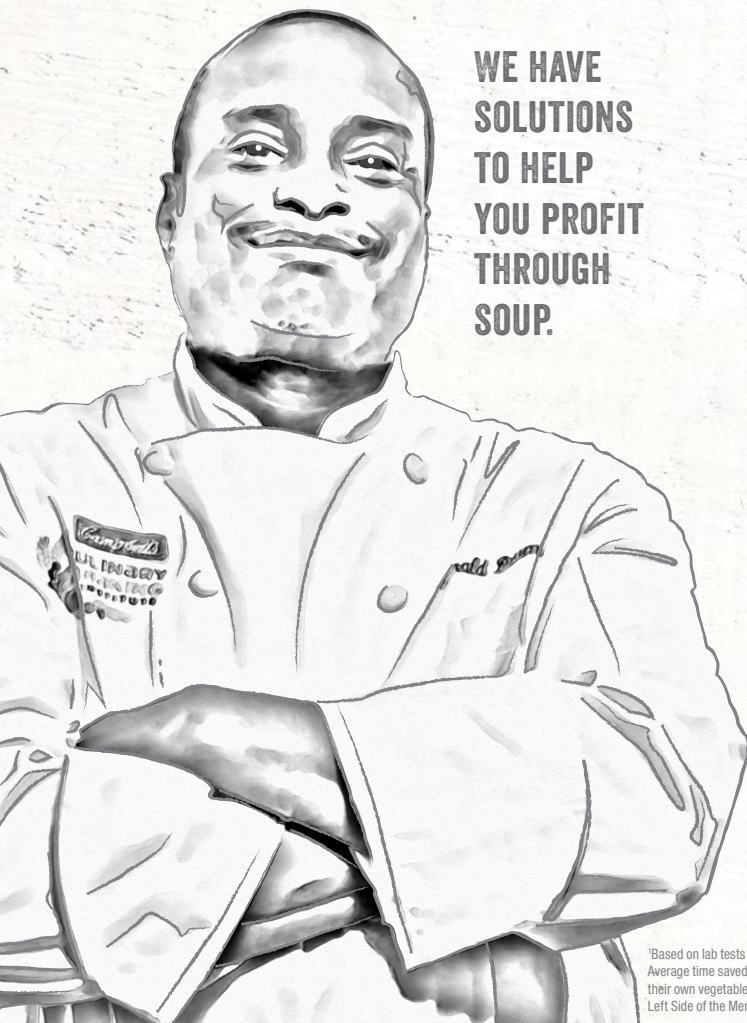
For more, visit campbellsfoodservice.com.

WHEN EVERYTHING IS CHANGING,

we're here

TO HELP YOU ADAPT.

Campbell's® Frozen Soups are available in a wide range of flavors, from classic to on-trend, to meet the demands of every guest. Our soups get the most out of every penny spent and the versatility of our products will help you day in and day out.



WE HAVE
SOLUTIONS
TO HELP
YOU PROFIT
THROUGH
SOUP.

LABOR SAVINGS

A test kitchen comparison of five Campbell's® prepared soups versus in-house soups outlined how much you can actually save.¹

**51 MINUTES
OF ACTIVE LABOR
SAVED**

Scratch prepared:
54 mins. of active labor

Campbell's® prepared soups:
3 mins. until it's guest

*Reserve Roasted Poblano &
White Cheddar Soup with Tomatillos*



**39 MINUTES
OF ACTIVE LABOR
SAVED**

Scratch prepared:
42 mins. of active labor

Campbell's® prepared soups:
3 mins. until it's guest

*Reserve Roasted Red Pepper &
Smoked Gouda Bisque*



**LESS LABOR TIME MEANS
YOU CAN SHIFT KITCHEN
LABOR RESPONSIBILITIES**

to other tasks that enhance
service delivery and/or reduce
labor costs, especially when
you use an array of soups.

for more information: [Save On Labor](#)

PRODUCT VERSATILITY



**ONE SOUP
MULTIPLE
APPLICATIONS**

for more information:
[Product Versatility](#)

SOUP INCREASES AVERAGE CHECK & DRIVES TRAFFIC

+\$5.14

average increase in
eater check when soup
is included in an order.²

45%

millennials visit certain
restaurants specifically because
they enjoy the soup offered.³

¹Based on lab tests by fsSTRATEGY Inc., assuming operators use pre-cut vegetables to produce their scratch soups. Average time saved of the 5 of soups tested is 33 minutes. Labor and elapsed time savings are greater if operators cut their own vegetables. ²NPD CREST, Average Eater Check for Paid Occasions, L2 Years (ending Dec. 2019). ³Technomic Left Side of the Menu: Soup and Salad Consumer Trend Report (2018)



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Number of Cases	Product Name	Case Code	Distributor Code	Pack/Size	Claims	Rebate Amount	Total # of Cases X Rebate Amount
	Campbell's® Signature Boston Clam Chowder	08556		3 / 4 LB Tub		\$5.00	
	Campbell's® Signature Creamy Tomato Basil Bisque	14903		3 / 4 LB Tub		\$5.00	
	Campbell's® Signature Creamy Tomato Basil Bisque - retail ready	18483		3 / 4 LB Tub		\$5.00	
	Campbell's® Signature Maryland Style Crab	08241		3 / 4 LB Tub		\$5.00	
	Campbell's® Signature Maryland Style Crab - retail ready	18488		3 / 4 LB Tub		\$5.00	
	Campbell's® Signature Minestrone	08167		3 / 4 LB Tub		\$5.00	
	Campbell's® Signature Minestrone - retail ready	18490		3 / 4 LB Tub		\$5.00	
	Campbell's® Signature New England Clam Chowder	08170		3 / 4 LB Tub		\$5.00	
	Campbell's® Signature New England Clam Chowder- retail ready	18491		3 / 4 LB Tub		\$5.00	
	Campbell's® Signature Vegetarian Garden Vegetable	11340		3 / 4 LB Tub		\$5.00	
	Campbell's® Signature Vegetable - retail ready	18497		3 / 4 LB Tub		\$5.00	
	Campbell's® Signature Broccoli Cheddar REFRESHED RECIPE!	20301		4 / 4 LB Pouch		\$5.00	
	Campbell's® Signature Chicken Noodle REFRESHED RECIPE!	20303		4 / 4 LB Pouch		\$5.00	
	Campbell's® Signature New England Clam Chowder	27446		4 / 4 LB Pouch		\$5.00	
	Campbell's® Signature Tomato Bisque with Basil	24878		4 / 4 LB Pouch		\$5.00	
	Campbell's® Signature Vegan Vegetable	20600		4 / 4 LB Pouch		\$5.00	
	Campbell's® Reserve Broadway Basil & Tomato Bisque	21081		4 / 4 LB Pouch		\$5.00	
	Campbell's® Reserve Crab Bisque w Sherry - RTC	24765		4 / 4 LB Pouch		\$5.00	
	Campbell's® Reserve Kickin' Crab & Sweet Corn Chowder	21082		4 / 4 LB Pouch		\$5.00	
	Campbell's® Reserve Loaded Clam Chowder	27091		4 / 4 LB Pouch		\$5.00	
	Campbell's® Reserve Lobster Bisque w Sherry	21068		4 / 4 LB Pouch		\$5.00	
	Campbell's® Reserve Mexican Street Corn - RTC	27926		4 / 4 LB Pouch		\$5.00	
	Campbell's® Reserve Minestrone Soup with Garden Vegetables	21093		4 / 4 LB Pouch		\$5.00	
	Campbell's® Reserve Roasted Red Pepper & Smoked Gouda Bisque - RTC	16835		4 / 4 LB Pouch		\$5.00	
	Pepperidge Farm® Distinctive 2 pack Crackers (Golden Butter & Harvest Wheat)	07059		400 / 2 Pack		\$4.00	
	Lance® 2 pack Saltines - (Not available west of the Rockies)	471040		500 / 2 Pack		\$1.00	
	Lance® Captain's Wafers - (Not available west of the Rockies)	469750		500 / 2 Pack		\$1.00	
	Kettle Brand® Sea Salt Potato Chips	803077		24 / 1.5 oz		\$1.00	

Total Cases

Rebate Total

Name of Operation

First Name

Last Name

Title

Street Address (no PO Boxes)

City

State

Zip Code

Country

Business Phone Number

Ext.

Email Address

Distributor/City/State/Zip Code

Claims Key



Gluten Free



Plant-Based



Vegetarian



Vegan



Reconstituted with Milk



Good Source of...



Full Serving of Vegetables



Made with No-Antibiotics-Ever Chicken Meat

TERMS AND CONDITIONS:

Send original completed claim form and distributor invoices to:

Soup & Cracker Promotion • PO Box 49542 • Strongsville, OH 44149-0542

or email to: campbell_foodservice_rebates@archway.com

- A. This rebate offer applies to Commercial foodservice operators only.
- B. Checks will be made payable to corporate entities only, and not to individuals.
- C. Offer good only in the U.S.A.
- D. Applies only on eligible products purchased between 05/1/2022 - 08/31/2022.
- E. This rebate offer may not be combined with any other offer during the same period.
- F. This rebate cannot be duplicated, assigned or transferred by an operator.
- G. Allow 4-6 weeks for payment of rebate.

By submitting this form, you agree to receive marketing communications, such as product information, services, discount offers and promotions, from Campbell's Foodservice. You may opt out at any time. www.campbellsoupcompany.com/privacy-policy/ ☐ Opt Out

- H. Minimum rebate 5 cases; maximum rebate \$500.
- I. Distributors may not redeem on behalf of operators.
- J. Club stores, vending suppliers, c-stores, retail outlets and retail distributors are excluded.
- K. All submissions must be received by 09/30/2022.
- L. Campbell's Foodservice is not responsible for lost, late or misdirected submissions.



For more, visit campbellsfoodservice.com.

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