## IMPROVED RECIPE

## REFRESHED and READY TO EXCITE.

Our culinary team worked closely with operators and consumers to fine-tune *Campbell's® Signature* Broccoli Cheddar soup. Here are the updates we made to help you comfort and delight your guests:

- comfort and delight your gues.

  NOW CRAFTED WITH ENGLISH YELLOW CHEDDAR
  FOR A CHEESIER, MORE CRAVE-WORTHY FLAVOR
- **LIGHTENED SOUP COLOR FOR VISUAL APPEAL**
- ▶ IMPROVED BROCCOLI TEXTURE WITH MORE WHOLE FLORETS
- NOW VEGETARIAN





WITH A FINISHING TOUCH.

## **GARNISHING TIPS**

**MAKE THIS SOUP A SIGNATURE ITEM** ON YOUR MENU BY ADDING:



grilled or roasted broccoli florets



cheddar cheese



onions



bacon



chives



cheese croutons



Case Code: 20301

4 lb. pouch

Pack/Size: 4/4 lb.

Case Yield: 256 oz.



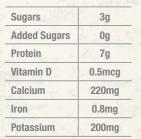
## Serving Size: 1 cup

our ring oizor r oup	
Calories	180
Total Fat	12g
Saturated Fat	7g
Trans Fat	0g
Cholesterol	40mg
Sodium	830mg
Carbohydrates	10g
Fiber	1g

Claims Key

**GF** Gluten Free

**V** Vegetarian





THROUGH CONSUMER TESTING,



**BROCCOLI CHEDDAR** OUTPERFORMED

**OVERALL** CONSUMER LIKING<sup>1</sup>

LET THIS SOUP HELP YOU **WOW GUESTS** AND KEEP LABOR COSTS IN CHECK.



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<sup>1</sup>Broccoli Cheese Consumer Central Location Test Denver, CO, Tucson, AZ, June 2021. 132 foodservice consumers surveyed

