

IMPROVED
RECIPE

FROZEN SOUP

NEW BROCCOLI CHEDDAR, REFRESHED *and* READY TO EXCITE.

Our culinary team worked closely with operators and consumers to fine-tune *Campbell's® Signature* Broccoli Cheddar soup. Here are the updates we made to help you comfort and delight your guests:

- ▶ NOW CRAFTED WITH ENGLISH YELLOW CHEDDAR FOR A CHEESIER, MORE CRAVE-WORTHY FLAVOR
- ▶ LIGHTENED SOUP COLOR FOR VISUAL APPEAL
- ▶ IMPROVED BROCCOLI TEXTURE WITH MORE WHOLE FLORETS
- ▶ NOW VEGETARIAN



Campbell's® Signature Broccoli Cheddar



Visit campbellsfoodservice.com/frozensoup to learn more.

Make it yours WITH A FINISHING TOUCH.

GARNISHING TIPS

MAKE THIS SOUP A SIGNATURE ITEM
ON YOUR MENU BY ADDING:



grilled or roasted
broccoli florets



cheddar cheese
crisps



green
onions



bacon



chives



cheese
croutons



Campbell's® Signature Broccoli Cheddar

Case Code: 20301 4 lb. pouch Pack/Size: 4/4 lb. Case Yield: 256 oz. **GF** **V**

Serving Size: 1 cup

Calories	180
Total Fat	12g
Saturated Fat	7g
Trans Fat	0g
Cholesterol	40mg
Sodium	830mg
Carbohydrates	10g
Fiber	1g

Sugars	3g
Added Sugars	0g
Protein	7g
Vitamin D	0.5mcg
Calcium	220mg
Iron	0.8mg
Potassium	200mg



POUCH

Claims Key



Gluten Free



Vegetarian

THROUGH CONSUMER TESTING,

CAMPBELL'S® SIGNATURE
BROCCOLI CHEDDAR
OUTPERFORMED
BLOUNT
in
OVERALL
CONSUMER
LIKING¹

LET THIS SOUP
HELP YOU
WOW GUESTS
AND KEEP
LABOR COSTS
IN CHECK.

¹Broccoli Cheese Consumer Central Location Test Denver, CO, Tucson, AZ, June 2021. 132 foodservice consumers surveyed.



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