



# CAMPBELL'S ON CAMPUS

*Solutions for*  
**COLLEGE &  
UNIVERSITY**

Visit [campbellsfoodservice.com](http://campbellsfoodservice.com) to learn more.





YOU  
**DESERVE *a* PARTNER**  
WHO WORKS AS HARD TO MEET YOUR NEEDS  
*as you do*  
**FOR YOUR STUDENTS.**

Great taste, nutritional benefits and convenience are always important factors when it comes to college and university dining. But now more than ever, a commitment to sustainable practices is key.



**41%**

OF STUDENTS SAY  
*it's important for*  
FOODSERVICE LOCATIONS  
TO BE SOCIALLY AND  
ENVIRONMENTALLY  
RESPONSIBLE, WITH WASTE  
REDUCTION AS A TOP CONCERN

**CAMPBELL'S FOODSERVICE**

*is here to help you*

**GIVE STUDENTS WHAT THEY'RE SEEKING, TODAY AND IN THE FUTURE.**

SEE HOW WE'VE BEEN WORKING TO REDUCE OUR  
ENVIRONMENTAL IMPACT SINCE 2008:

WE'VE REDUCED  
GHG EMISSIONS  
INTENSITY BY

**39%** 



WE'VE REDUCED  
ENERGY INTENSITY BY

**25%**



WE'VE REDUCED  
WATER INTENSITY BY

**36%**

**MADE *to* SERVE®**

*Signature New England Clam Chowder*



Source: Technomic College & University  
Consumer Trend Report, 2017



# Capture --- THE BEST FLAVOR with FROZEN SOUP.

Our frozen soups preserve the freshness of our ingredients for up to 21 months, allowing you to plan the on-trend flavors you'll deliver every season. Many comply with specialty diets, and all are made with nutritious ingredients.



*Reserve Roasted Red Pepper & Smoked Gouda Bisque*

**WE'RE PROUD TO OFFER SOUPS THAT ALIGN WITH YOUR STUDENTS' NEEDS:**

**20**

*gluten free*



**32**

*vegetarian*



**9**

*vegan*



**WE BUILD EACH RECIPE FROM SCRATCH *with* CAREFULLY SELECTED INGREDIENTS.**

*what's in*

NO-ANTIBIOTICS-EVER CHICKEN MEAT

OPTIONS RICH IN PROTEIN,  
FIBER AND VITAMINS

VEGAN AND VEGETARIAN OPTIONS

GLUTEN-FREE OPTIONS

*what's out*

ADDED MSG

HIGH-FRUCTOSE CORN SYRUP

COLORS FROM ARTIFICIAL SOURCES

ARTIFICIAL FLAVORS

ADDED PRESERVATIVES

**TOP SOUP FLAVORS *on* CAMPUS:**

TOMATO

CHILI (BEEF WITH BEANS)

CHILI (VEGETARIAN)

CHICKEN NOODLE

NEW ENGLAND CLAM CHOWDER

BROCCOLI AND CHEESE

MINISTRONE



*Signature*  
Creamy Tomato  
Basil Bisque



*Signature*  
Hearty Beef  
Chili with Beans



*Signature*  
Southwestern  
Vegetarian Chili



*Reserve*  
Chicken with  
Egg Noodle



*Signature*  
New England  
Clam Chowder



*Signature*  
Broccoli  
Cheddar



*Signature*  
Minestrone

Product Name		Case Code	Pack/Size	Case Yield
<b>Campbell's® Frozen Pouch Soups</b>				
<i>Signature</i> Harvest Butternut Squash	V	20597	4/4 lb. pouch	256 fl. oz.
<i>Signature</i> Southwestern Vegetarian Chili	VG	20602	4/4 lb. pouch	256 fl. oz.
<i>Signature</i> Hearty Beef Chili with Beans	GF GS Protein	20300	4/4 lb. pouch	256 fl. oz.
<i>Signature</i> Broccoli Cheddar		20301	4/4 lb. pouch	256 fl. oz.
<i>Signature</i> New England Clam Chowder	GF	27446	4/4 lb. pouch	256 fl. oz.
<i>Reserve</i> Broadway Basil & Tomato Bisque		21081	4/4 lb. pouch	256 fl. oz.
<i>Reserve</i> Wicked Thai Style Chicken & Rice	NAE	20805	4/4 lb. pouch	256 fl. oz.
<i>Reserve</i> Creamy Chicken Soup with White & Wild Rice	NAE	21092	4/4 lb. pouch	256 fl. oz.
<i>Reserve</i> Chicken with Egg Noodle	NAE	21085	4/4 lb. pouch	256 fl. oz.
<i>Reserve</i> Lobster Bisque with Sherry		21068	4/4 lb. pouch	256 fl. oz.
<i>Reserve</i> Savory Beef Chili with Spicy Pepper Trio	GF	23424	4/4 lb. pouch	256 fl. oz.
<i>Reserve</i> Roasted Red Pepper & Smoked Gouda Bisque	V	16835	4/4 lb. pouch	256 fl. oz.
<i>Reserve</i> Minestrone Soup with Garden Vegetables	V	21093	4/4 lb. pouch	256 fl. oz.

Product Name	Case Code	Pack/Size	Case Yield
<b>Campbell's® Frozen Pouch Sauce</b>			
<i>Reserve</i> Thai Green Curry Sauce	21848	4/3 lb. pouch	192 fl. oz.

Product Name		Case Code	Pack/Size	Case Yield
<b>Campbell's® Frozen Condensed Tub Soups</b>				
<i>Signature</i> Creamy Tomato Basil Bisque	V	14903	3/4 lb. tray	384 fl. oz.
<i>Signature</i> Homestyle Chicken Noodle	NAE	08169	3/4 lb. tray	384 fl. oz.
<i>Signature</i> Chili Con Carne*		08186	3/4 lb. tray	64 fl. oz.
<i>Signature</i> Roasted Chicken Noodle	NAE	11836	3/4 lb. tray	384 fl. oz.
<i>Signature</i> Vegetarian Garden Vegetable	GF V	11340	3/4 lb. tray	384 fl. oz.
<i>Signature</i> Golden Broccoli Cheese	GF V	08558	3/4 lb. tray	384 fl. oz.
<i>Signature</i> Chicken & Dumplings	NAE	11919	3/4 lb. tray	384 fl. oz.
<i>Signature</i> Cream of Potato	V	08166	3/4 lb. tray	384 fl. oz.
<i>Signature</i> Cream of Potato with Bacon		11921	3/4 lb. tray	384 fl. oz.
<i>Signature Healthy Request®</i> Rosemary Chicken & Dumpling	Healthy Request NAE	16273	3/4 lb. tray	384 fl. oz.
<i>Signature</i> Minestrone	V	08167	3/4 lb. tray	384 fl. oz.
<i>Signature</i> New England Clam Chowder		08170	3/4 lb. tray	384 fl. oz.

\*Not condensed

GF Gluten Free V Vegetarian VG Vegan GS Good Source of... Healthy Request®

NAE Made with No-Antibiotics-Ever Chicken Meat

Visit [campbellsfoodservice.com](http://campbellsfoodservice.com) for our full soup portfolio.



# Drive satisfaction with **BUILD-YOUR-OWN OPTIONS.**

Turn dining into an interactive experience with **Campbell's® Soup Customizers™**. It's never been easier for students to create signature soups by adding just the right amounts of fresh, locally sourced ingredients.

## 65%

OF STUDENTS FIND  
**BUILD-YOUR-OWN**  
STATIONS APPEALING ON CAMPUS



*Vegetarian Pho Noodle Soup with Soup Customizers™*



MEMBERS OF **GEN Z**  
VIEW FOODSERVICE

*as an arena for* BUILDING RELATIONSHIPS

Product Name		Case Code	Pack/Size	Case Yield
<b>Campbell's® Soup Customizers™</b>				
Savory Chicken	GF	25255	4/4 lb. pouches	512 fl. oz.
Mexican Tortilla	GF	25256	4/4 lb. pouches	512 fl. oz.
Vegetarian Chili	GF VG	25258	4/4 lb. pouches	512 fl. oz.
Vegetarian Classic Cream	GF V	25259	4/4 lb. pouches	512 fl. oz.
Vegetarian Thai Coconut	GF V	25257	4/4 lb. pouches	512 fl. oz.
Vegetarian Vietnamese Pho	GF VG	25260	4/4 lb. pouches	512 fl. oz.

GF Gluten Free V Vegetarian VG Vegan



# Fuel --- SNACKING STUDENTS.

Students are always on the go—  
they have busy schedules with study  
sessions, assignments, friends and more.  
Give them the functional beverages with  
natural electrolytes and satisfying snacks  
they need to fuel their lives on campus.



Students eat

**7.8**

**SNACKS  
A WEEK**

Product Name	Case Code	Pack/Size
<b>Goldfish® Crackers</b>		
Cheddar Snack Crackers	13539	72/1.5 oz.
Cheddar Snack Crackers	15683	72/2.25 oz.
Mix-Ups Xtra Cheddar + Pretzel	18663	72/1.5 oz.

Product Name	Case Code	Pack/Size
<b>V8 +Energy®</b>		
Sparkling Blackberry Cranberry	22806	12/12 oz. can
Sparkling White Grape Raspberry	22807	12/12 oz. can
Sparkling Orange Pineapple	22808	12/12 oz. can

Product Name	Case Code	Pack/Size
<b>V8 +HYDRATE® – NEW!</b>		
Strawberry Cucumber	26976	12/11.5 oz. can
Orange Grapefruit	27083	12/11.5 oz. can



Let us **SUPPORT YOUR MISSION TO DELIGHT STUDENTS.**



Visit [campbellsfoodservice.com](http://campbellsfoodservice.com) for more  
product information, recipe inspiration and insights.



Source: Technomic College & University Consumer Trend Report, 2017

