



★ can be a ★

Serve it proudly.



AT CAMPBELL'S®, WE LOOKED CLOSELY AT EACH OF OUR CHILI RECIPES AND CAREFULLY EVALUATED EACH AND EVERY INGREDIENT. THEN WE BUILT THE RECIPE BACK UP FROM SCRATCH, MAKING SURE EACH INGREDIENT EARNED ITS PLACE. IF NOT, WE DEEMED IT UNNECESSARY. IN DOING SO, WE ADDED IN HIGH QUALITY INGREDIENTS AND REMOVED ARTIFICIAL FLAVORS, HIGH FRUCTOSE CORN SYRUP, MSG, ADDED PRESERVATIVES AND ANY COLORS THAT AREN'T DERIVED FROM NATURAL INGREDIENTS. THE RESULT? CHILI WITH A HOMEMADE LOOK AND FEEL YOU'LL BE PROUD TO SERVE AS YOUR OWN.

INTRODUCING
CAMPBELL'S® BRAG-WORTHY CHILI.



★ Other ★
CHILIS
wish they were
THIS ONE.

CAMPBELL'S® RESERVE

SAVORY BEEF CHILI WITH SPICY PEPPER TRIO



MADE WITH ANCHO, PASILLA AND
GUAJILLO CHILIS AND TENDER BEEF.
THIS CHILI IS AS FULL OF DELICIOUS
INGREDIENTS AS IT IS FLAVOR.

CODE #
23424

SIZE/PACK
4/4 lb



POUCH

WATER, SEASONED BEEF (BEEF, BEEF STOCK, SALT), DICED TOMATOES IN TOMATO JUICE, SEASONED COOKED BEEF CRUMBLES (BEEF, SALT, FLAVORING), ONIONS, GREEN PEPPERS, COOKED BLACK BEANS (CONTAINS SALT), COOKED KIDNEY BEANS (CONTAINS SALT), TOMATO PASTE, GREEN CHILE PEPPERS, GARLIC, LIGHT BROWN SUGAR, SALT, CANOLA OIL, THREE CHILES BLEND PUREE (WATER, DEHYDRATED CHILES BLEND [ANCHO CHILES, PASILLA CHILES, GUAJILLO CHILES], SPICE, SEASONING (CHILI PEPPER, SALT, SPICE, DEHYDRATED GARLIC), YEAST EXTRACT, CHIPOTLE CHILI PEPPER.



★ Most likely to be ★
CHILI OF THE DAY
— EVERY DAY. —

CAMPBELL'S® RESERVE

BASIL CHICKEN CHILI WITH BEANS



MADE WITH WHITE MEAT CHICKEN,
BASIL AND LIME, THIS CHILI IS FULL
OF THE INGREDIENTS YOU WANT AND
LACKING THE ONES YOU DON'T.

CODE #
21094

SIZE/PACK
4/4 lb



POUCH

WATER, DICED TOMATOES IN TOMATO JUICE, TOMATO PUREE (WATER, TOMATO PASTE), WHITE CHICKEN MEAT, COOKED KIDNEY BEANS, COOKED BLACK BEANS, ONIONS, RED PEPPERS, CONTAINS LESS THAN 2% OF: GREEN CHILI PEPPERS, MODIFIED FOOD STARCH, GREEN PEPPERS, BASIL, SALT, SUGAR, GARLIC, GREEN ONIONS, ENRICHED WHEAT FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), SPICES, CILANTRO, CARRAGEENAN, POTATO STARCH, LIME JUICE CONCENTRATE, DEHYDRATED GARLIC, FLAVORING.



★ Most likely to ★
MAKE PATRONS
★ skip their ★
CORNBREAD.

CAMPBELL'S® SIGNATURE

HEARTY BEEF CHILI WITH BEANS



A GOOD SOURCE OF PROTEIN,
THIS CHILI GETS ITS SPICE FROM
CAYENNE AND CHIPOTLE PEPPERS AND
ITS HEARTY TEXTURE FROM TENDER
SEASONED BEEF CRUMBLES.

CODE #
20300

SIZE/PACK
4/4 lb



POUCH

TOMATO PUREE (WATER, TOMATO PASTE), DICED TOMATOES IN TOMATO JUICE, WATER, SEASONED COOKED BEEF (BEEF, SALT, SPICE EXTRACTIVES), COOKED KIDNEY BEANS, ONIONS, CONTAINS LESS THAN 2% OF: JALAPENO PEPPERS, GREEN PEPPERS, SALT, SUGAR, GARLIC, HOT SAUCE (CAYENNE PEPPERS, DISTILLED VINEGAR, WATER, SALT, DEHYDRATED GARLIC), SPICES, DEHYDRATED RED CHILIES, CHIPOTLE ADOBO PUREE (WATER, ONION, DEHYDRATED CHIPOTLE PEPPERS, TOMATO PASTE, CANOLA OIL, SUGAR, VINEGAR, SALT, GARLIC, NATURAL SMOKE FLAVORING, SPICE), BEEF STOCK, DEHYDRATED GARLIC.



★ Named ★
MOST AMAZING
VEGGIE CHILI
by people who
LOVE VEGGIE CHILI.

CAMPBELL'S® SIGNATURE

SOUTHWEST VEGETARIAN CHILI



LOADED WITH TONS OF VEGETABLES,
THIS CHILI IS SURE TO BE A FAVORITE
AMONG VEGETARIANS. IT GETS ITS HEAT
FROM CHIPOTLE PEPPERS.

CODE #
20602

SIZE/PACK
4/4 lb



POUCH

INGREDIENTS: VEGETABLE STOCK (WATER, CONCENTRATED JUICES OF CELERIAC, ONION, CARROT, GARLIC, MUSHROOM), TOMATO PUREE (WATER, TOMATO PASTE), DICED TOMATOES IN TOMATO JUICE, CORN, COOKED BLACK BEANS, COOKED GARBANZO BEANS, COOKED PINTO BEANS, CARROTS, CELERY, COOKED KIDNEY BEANS, GREEN PEPPERS, UNBLEACHED ENRICHED WHEAT FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMIN MONONITRATE, RIBOFLAVIN, FOLIC ACID), CONTAINS LESS THAN 2% OF: RED PEPPERS, ONIONS, MODIFIED FOOD STARCH, SALT, SOYBEAN OIL, SPICE, CILANTRO, GARLIC, LIME JUICE, CHIPOTLE ADOBO PUREE (WATER, ONION, DEHYDRATED CHIPOTLE PEPPERS, TOMATO PASTE, CANOLA OIL, SUGAR, VINEGAR, SALT, GARLIC, NATURAL SMOKE FLAVORING, SPICE), CUMIN, OREGANO.



Most likely to
★ MAKE PEOPLE ★
FORGET
about **BEANS.**

CAMPBELL'S® SIGNATURE

No BEAN CHILI



WANT CHILI WITH TONS OF FLAVOR
BUT NO BEANS? THIS DELICIOUS AND
FLAVORFUL CHILI CAN BE USED AS A
SOUP OR AS A TOPPING FOR HOT DOGS,
NACHOS AND MORE.

CODE #
23416

SIZE/PACK
4/4 lb



POUCH

TOMATO PUREE (WATER, TOMATO PASTE), BEEF (BEEF, SALT, SPICE EXTRACTIVES), DICED TOMATOES IN TOMATO JUICE, WATER, ONIONS, CONTAINS LESS THAN 2% OF: GARLIC, HOT SAUCE (CAYENNE PEPPERS, DISTILLED VINEGAR, WATER, SALT, DEHYDRATED GARLIC), MODIFIED FOOD STARCH, SPICES, DEHYDRATED RED CHILIES, CHIPOTLE ADOBO PUREE (WATER, ONION, DEHYDRATED CHIPOTLE PEPPERS, TOMATO PASTE, CANOLA OIL, SUGAR, VINEGAR, SALT, GARLIC, NATURAL SMOKE FLAVORING, SPICE), BEEF STOCK, DEHYDRATED GARLIC, SALT.



★ Now ★
HOT DOGS
will get more
ATTENTION
than the **GAME.**

CAMPBELL'S® SIGNATURE

CHILI CON CARNE



THIS BALANCED BEEF CHILI IS MADE
WITH BEANS, TOMATOES, ONIONS AND
PEPPERS. IT'S GREAT AS A SOUP, AS A BASE
FOR A SAUCE OR OVER A HOT DOG.

CODE #
08186

SIZE/PACK
3/4 lb



TUB

WATER, TOMATO PUREE (WATER, TOMATO PASTE), SEASONED COOKED BEEF CRUMBLES (BEEF, SALT, FLAVORING), COOKED KIDNEY BEANS, DICED TOMATOES IN TOMATO JUICE, CELERY, ONIONS, GREEN PEPPERS, CONTAINS LESS THAN 2% OF: MODIFIED FOOD STARCH, SPICE, BEEF STOCK, SUGAR, FLAVORING, SALT, DISTILLED VINEGAR, YEAST EXTRACT, DEHYDRATED GARLIC.



BAKED POTATOES
voted this their
**FAVORITE
★ CHILI ★**

CAMPBELL'S® CLASSIC

CHILI CON CARNE



GREAT ON TACOS, BAKED POTATOES
AND HOT DOGS, THIS CANNED CHILI IS A
CONVENIENT, QUALITY PRODUCT THAT'S
EASY TO USE AT A COMPETITIVE PRICE.

CODE #
02800

SIZE/PACK
12/50 oz



CAN

WATER, SEASONED BEEF - BEEF BROTH AND MODIFIED
CORNSTARCH PRODUCT (BEEF, BEEF BROTH, SALT, MODIFIED
CORNSTARCH, SODIUM PHOSPHATE, SPICE), TOMATO PUREE
(WATER, TOMATO PASTE), PINTO BEANS, SEASONED BEEF (BEEF,
SALT, SPICE EXTRACT), MODIFIED FOOD STARCH, CONTAINS
LESS THAN 2% OF: SPICES, SUGAR, SALT, DEHYDRATED
ONIONS, DEHYDRATED GARLIC, PAPRIKA.

HEATING & HANDLING INSTRUCTIONS

CAMPBELL'S® RESERVE POUCH



CAMPBELL'S® SIGNATURE POUCH



POUCH

THAW, POUR & COOK METHOD

- ★ Thaw pouches (35-40°F) for up to 15 days
- ★ Heat to 165°F and hold for serving at 160°F; stir often
- ★ Do not dilute

BOIL-IN-POUCH METHOD

- ★ Immerse pouch in boiling water
- ★ Cook product until it reaches 165°F
- ★ Using insulated gloves, carefully grasp and remove from water
- ★ Open pouch by making a cut with knife near top, carefully pour soup into a vessel
- ★ Promptly refrigerate any unused portion in a separate container

HANDLING INSTRUCTIONS

- ★ Store at 0°F
- ★ 21-month shelf life if kept frozen

- ★ Do not refreeze
- ★ Do not store in pouch after heating

CAMPBELL'S® SIGNATURE FROZEN TUB



TUB

HEATING INSTRUCTIONS

- ★ Remove plastic film cover
- ★ Run knife around chili blocks to loosen
- ★ Place 2 blocks of chili in large saucepot
- ★ Over low heat, heat to boiling, stirring frequently
- ★ Boil gently 2 to 3 minutes, stirring frequently
- ★ Transfer to holding kettle or steam table

HANDLING INSTRUCTIONS

- ★ Store at 0°F
- ★ 21-month shelf life if kept frozen
- ★ Do not refreeze
- ★ Do not store in pouch after heating

CAMPBELL'S® CLASSIC CAN



CAN

HEATING INSTRUCTIONS

- ★ Empty soup into saucepot
- ★ Heat slowly until hot, stirring occasionally

HANDLING INSTRUCTIONS

- ★ Promptly refrigerate unused product in separate container
- ★ Recommended use by date on container

Campbell's
FOODSERVICE



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